

# SAE Clean Snowmobile Challenge

March  
13-18, 2006



hosted by **MichiganTech**





**MichiganTech**  
Keweenaw Research  
Center

**MichiganTech**  
Mechanical Engineering-Engineering  
Mechanics Department

## *2006 Sponsorship Guidelines*

The SAE Clean Snowmobile Challenge is competition among U.S. and International Universities to develop a prototype snowmobile that meets the 2012 standards for exhaust emissions and noise output. These demanding requirements make this a unique competition in the development of engines, exhaust systems, and noise treatment technologies.

More than 150 students are expected to participate in the 7th annual SAE Clean Snowmobile Challenge. Seventeen collegiate teams will test their engineering designs against one another during this exciting six-day event. Universities from Michigan, Idaho, Wisconsin, New York, Wyoming, Colorado, Ontario, Alberta, Quebec, and Maine, are scheduled to compete.

Sponsorship of the competition provides your company with excellent exposure in support of engineering education and research. You can heighten your brand name among students, faculty, industry representatives, snowmobilers, environmentalists, and public land managers. In addition, you will be helping to find a solution to the problems associated with snowmobile use in environmentally sensitive areas.

Levels of sponsorship ranging from Contributor to Platinum Level are detailed on the reverse side of this sheet. In addition to the benefits listed by level, sponsors will have visibility in promotional brochures, press releases, the Clean Snowmobile Challenge program, the SAE student newsletter, and the SAE website. As a sponsor, your company or organization will also have the opportunity to host a luncheon or banquet, access the student mailing list to market your products, advertise in the SAE student newsletter, hyperlink to SAE's website, provide volunteers to work at the SAE CSC 2006, become involved with committees, network with industry and academic professionals, and recruit future employees from among participating students in a cost effective manner.

All contributions to the SAE CSC 2006 will be made through the Keweenaw Research Center, a non-profit research arm of Michigan Technology University. Jay Meldrum, Director of the Keweenaw Research Center and William Predebon, Chair of the Mechanical Engineering-Engineering Mechanics Department are the lead organizers of SAE CSC2006.

If you are interested in becoming a CSC 2006 sponsor, please contact Jay Meldrum at (906) 487-2750, [jmeldrum@mtu.edu](mailto:jmeldrum@mtu.edu) or return your SAE CSC2006 Sponsor Pledge Form today to: Michigan Tech/KRC, 1400 Townsend Drive, Houghton, MI 49931

*Visit our website at [www.mtukrc.org](http://www.mtukrc.org)*

*Please help make this event possible...  
**BECOME A SPONSOR TODAY!***

# SAE CSC 2006 Sponsorship Levels

Level	Amount	Benefits
<b>Contributor</b>	Less than \$500	<ul style="list-style-type: none"> <li>• Listed on sponsor banner</li> </ul>
<b>Supporter</b>	\$500	<ul style="list-style-type: none"> <li>• One half-page ad in the event program</li> <li>• Listed on sponsor banner</li> </ul>
<b>Bronze</b>	\$1,000	<ul style="list-style-type: none"> <li>• Two tickets to award banquet</li> <li>• One full-page ad in the event program</li> <li>• Listed on sponsor banner</li> <li>• Listing on SAE website</li> </ul>
<b>Silver</b>	\$5,000	<ul style="list-style-type: none"> <li>• Opportunity to place one decal (5 square inches or less) on every competing snowmobile</li> <li>• Space for one banner on site (3 × 5 feet)</li> <li>• Two tickets to award banquet</li> <li>• One full-page ad in the event program</li> <li>• Listed on sponsor banner</li> <li>• Listing on SAE website</li> </ul>
<b>Gold</b>	\$10,000	<ul style="list-style-type: none"> <li>• Opportunity to place one decal (10 square inches or less) on every competing snowmobile</li> <li>• Opportunity to “name” award and present it at award ceremony (first-come/first-serve basis after all Platinum Sponsors have chosen their awards)</li> <li>• Space for two banners on site (3 × 5 feet)</li> <li>• Four tickets to award banquet</li> <li>• One full-page ad in the event program</li> <li>• Listed on sponsor banner</li> <li>• Listing on SAE website</li> </ul>
<b>Platinum</b>	\$25,000	<ul style="list-style-type: none"> <li>• Opportunity to place one decal (20 square inches or less) on every competing snowmobile</li> <li>• Opportunity to “name” award and present it at award ceremony (first-come/first-serve basis)</li> <li>• Space for three banners on site (3 × 5 feet)</li> <li>• Four tickets to award banquet</li> <li>• One full-page ad in the event program</li> <li>• Listed on sponsor banner</li> <li>• Listing on SAE website</li> </ul>
<b>Platinum Plus</b>	\$50,000	<ul style="list-style-type: none"> <li>• All Platinum-level benefits</li> <li>• Call to discuss additional opportunities</li> <li>• Listing on SAE website</li> </ul>

***Contributors over \$1,000 will be listed on the SAE Clean Snowmobile 2006 website.***

# SAE Clean Snowmobile Challenge 2006 Sponsor Pledge Form

We pledge to sponsor the SAE CSC 2006 at Michigan Tech for the following amount.  
(Check one and enter amount.)

- Contributor Level (<\$500)*      Amount \$ \_\_\_\_\_
- Supporter Level (≥\$500)*      Amount \$ \_\_\_\_\_
- Bronze Level (≥\$1,000)*      Amount \$ \_\_\_\_\_
- Silver Level (≥\$5,000)*      Amount \$ \_\_\_\_\_
- Gold Level (≥\$10,000)*      Amount \$ \_\_\_\_\_
- Platinum Level (≥\$25,000)*      Amount \$ \_\_\_\_\_
- Platinum Plus (≥\$50,000)*      Amount \$ \_\_\_\_\_

*Our donation is enclosed*

*Funds will be available after* \_\_\_\_\_  
(Enter date funds will be available.)

Organization \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Is there anyone at your organization who would be willing to attend the competition and work as a volunteer?

YES       NO



Thank you for your support of the SAE CSC 2006!

Please mail or fax this completed form to

Jay Meldrum, Keweenaw Research Center,

Michigan Technological University, 1400 Townsend Drive, Houghton, MI 49931-1295

Fax 906-487-2202 • Telephone 906-487-2750 • E-mail [jmeldrum@mtu.edu](mailto:jmeldrum@mtu.edu)