

SAE Clean Snowmobile Challenge 2009 Sponsor Pledge Form

We pledge to sponsor the SAE CSC 2009 at Michigan Tech.

Organization _____

Contact _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Fax _____

Email _____

- | | |
|---|---|
| <input type="checkbox"/> Contributor (<\$500) | <input type="checkbox"/> Silver (≥\$5,000) |
| <input type="checkbox"/> Supporter (≥\$500) | <input type="checkbox"/> Gold (≥\$10,000) |
| <input type="checkbox"/> Bronze (≥\$1,000) | <input type="checkbox"/> Platinum (≥\$25,000) |
| <input type="checkbox"/> Copper (≥\$2,500) | |

We pledge the following amount: \$_____

- Our donation is enclosed.
 Date funds will be available: ____/____/____

Would your organization like to request booth space for the résumé exchange? YES NO

Contact Name _____

Phone _____ Email _____

Would anyone at your organization be willing to attend the competition and work as a volunteer?

YES NO



Thank you for your support of the SAE CSC 2009!

Please mail or fax this completed form to:

Jay Meldrum, Keweenaw Research Center

Michigan Technological University, 1400 Townsend Drive, Houghton, MI 49931-1295

Fax 906-487-2202 • Telephone 906-487-2750 • Email jmeldrum@mtu.edu

For advertisement art specifications and to submit your ad files, please visit

www.mtu.edu/snowmobile/upload.

Challenge 2009

Sponsorship Guide



SAE Clean Snowmobile Challenge™
March 16-21, 2009



*Celebrating the 10th
anniversary of CSC!*

Sponsored by **SAE International**

Hosted by **Michigan Tech**
Michigan Technological University

In partnership with





SAE International™

Michigan Tech
Keweenaw Research Center

Michigan Tech
Mechanical Engineering-
Engineering Mechanics
Department

2009 Sponsorship Guidelines

The SAE Clean Snowmobile Challenge (SAE CSC) is a competition among US and international universities to develop a prototype snowmobile that meets the 2012 standards for exhaust emissions and noise output. These demanding requirements make this a unique competition in the development of engines, exhaust systems, and noise-treatment technologies.

More than 150 students are expected to participate in the tenth annual SAE Clean Snowmobile Challenge. Twenty collegiate teams will test their engineering designs against one another during this exciting six-day event. Universities from across the US and Canada are scheduled to compete.

Sponsorship of the competition provides your company with excellent exposure in support of engineering education and research. You can heighten your brand name among students, faculty, industry representatives, snowmobilers, environmentalists, and public-land managers. In addition, you will be helping to find a solution to the problems associated with snowmobile use in environmentally sensitive areas.

Levels of sponsorship range from Contributor to Platinum Plus. In addition to the benefits associated with each level, sponsors will have visibility in promotional brochures, press releases, the Clean Snowmobile Challenge program book, and the SAE student newsletter, as well as on the SAE website. As a sponsor, your company or organization will also have the opportunity to host a luncheon or banquet, access the student mailing list to market your products, advertise in the SAE student newsletter, link to SAE's website, provide volunteers to work at the SAE CSC 2009, become involved with committees, network with industry and academic professionals, and recruit future employees in a cost-effective manner.

All contributions to the SAE CSC 2009 will be made through the Keweenaw Research Center, a nonprofit research arm of Michigan Technological University. Jay Meldrum, director of the Keweenaw Research Center, and William Predebon, chair of the Department of Mechanical Engineering-Engineering Mechanics, are the lead organizers of SAE CSC 2009.

If you are interested in becoming an SAE CSC 2009 sponsor, please contact Jay Meldrum at 906-487-2750 or jmeldrum@mtu.edu, or return your SAE CSC 2009 Sponsor Pledge Form to: Michigan Tech/KRC, 1400 Townsend Drive, Houghton, MI 49931

Visit our website at www.mtukrc.org.

Please help make this event possible...
BECOME A SPONSOR TODAY!

SAE CSC 2009 Sponsorship Levels

Level	Amount	Benefits
Contributor	Less than \$500	<ul style="list-style-type: none">• Listing on sponsor banner
Supporter	\$500	<ul style="list-style-type: none">• One half-page ad in the event program• Listing on sponsor banner• Table space at the résumé exchange
Bronze	\$1,000	<ul style="list-style-type: none">• Two tickets to award banquet• One full-page ad in the event program*• Listing on sponsor banner• Listing on SAE website• Table space at the résumé exchange
Copper	\$2,500	<ul style="list-style-type: none">• Customized marketing opportunities for your company or organization (e.g., hats, lanyards, product samples)• All Bronze-level benefits
Silver	\$5,000	<ul style="list-style-type: none">• Opportunity to place one decal (five square inches or less) on every competing snowmobile• Space for one banner on site (three feet by five feet)• All Copper-level benefits
Gold	\$10,000	<ul style="list-style-type: none">• Opportunity to place one decal (ten square inches or less) on every competing snowmobile• Opportunity to “name” an award and present it at the award ceremony (first-come, first-served basis after all Platinum Sponsors have chosen their awards)• Space for two banners on site (three feet by five feet)• Four tickets to award banquet• All Copper-level benefits
Platinum	\$25,000	<ul style="list-style-type: none">• Opportunity to place one decal (twenty square inches or less) on every competing snowmobile• Opportunity to “name” an award and present it at the award ceremony (first-come, first-served basis)• Space for three banners on site (three feet by five feet)• Four tickets to award banquet• All Copper-level benefits• Call to discuss additional customized opportunities

*Color ads available for an additional \$500, at any level Bronze or above. Limited space available.

Custom four-color, three feet by five feet, all-weather banners may be purchased from Voss Signs for fifty-five dollars. Contact Sales@VossSigns.com.

**Customized sponsorship packages are available.
Please contact Jay Meldrum at 906-487-2750 or by email at jmeldrum@mtu.edu.**